



IN THE USTTED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Holt

Serial No.: 09/682,545 (CONF 7170)

Filed: 9/18/2001

Title: Incremental active user profile

construction for content customization

interspersed with content display

Attorney Docket No.: 1044.007US1

Commissioner for Patents Washington, D.C. 20231

Group Art Unit:

2164

Examiner:

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Technology Center 2100

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Dear Sir:

This Information Disclosure Statement is submitted under 37 CFR 1.97(b).

Applicant(s) submit herewith Form PTO 1449-Information Disclosure Citation together with copies, of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

The relevance of the attached references is that this is the closest art of which Applicant is aware. Applicant submits that the above references taken alone or in combination neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

It is requested that the information disclosed herein be made of record in this application.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231.

Date of Deposit: November 5, 2001

Typed Name: Michael Dryja

Signature:

Respectfully subpritted,

Michael A. Dryja

Attorney/Agent for Applicant(s)

Reg. No. 39662

Date: November 3, 2001

Telephone No.: 425-427-5094

**→** 

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| Filing Dat   | 9/18/2001   |  |  |  |
| First Nam d Inventor   | Holt .      |  |  |  |
| Group Art Unit   | 2164        |  |  |  |
| Examiner Name  |             |  |  |  |
| Attorney Docket Number   | 1044.007US1 |  |  |  |

|                    |   |           |   | U.S. PATENT DOCUMEN                             | TS   |  |
|--------------------|---|-----------|---|---|--|--|
| Examiner Initials* |   |           | wment<br>Kind Code <sup>2</sup><br>(if known) | Name of Patentee or Applicant of Cited Document | Date of Publication of<br>Cited Document<br>MM-DD-YYYY | Pages, Columns, Lines,<br>Where Relevant<br>Passages or Relevant<br>Figures Appear |
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|                       | FOREIGN PATENT DOCUMENTS                         |  |                     |                                   |  |                                       |  |                  |
|-----------------------|--|--|---------------------|-----------------------------------|--|---------------------------------------|--|------------------|
| Examiner<br>Initials* | Cite<br>No.1                                     | Foreign Patent Document                          |                     |                                   |  | Date of Publication of                | Pages, Columns, Lines,                                   | Τ.               |
|                       |  | Office <sup>3</sup>                              | Number <sup>4</sup> | Kind Code⁵<br>( <i>if known</i> ) | Name of Patentee or Applicant of<br>Cited Document | . Cited Document<br>MM-DD-YYYY        | Where Relevant<br>Passages or Relevant<br>Figures Appear | Τ <sup>6</sup> , |
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| Examiner  | Date           |  |
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|-------------------------------|--------------------------------|-----------|----------|------------------------|-------------|--|
|                               |                                |           |          | Applicati n Number     | 09/682,545  |  |
| I                             | <b>NFORMATION</b>              | DISC      | CLOSURE  | Filing Dat             | 9/18/2001   |  |
|                               |                                |           |          | First Named Inventor   | Holt        |  |
|                               | OIPE                           |           |          | Group Art Unit         | 2164        |  |
|                               | (use as many shee              | ets as ne | cessary) | Examiner Name          |             |  |
| She                           | et NOV 2 6 2007 <sub>2</sub> 2 | of        | 2        | Attorney Docket Number | 1044.007US1 |  |
| SIII                          | et                             | I OI      | _        | Attorney Docket Number | 1044.007001 |  |

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